



Music Industry Studies @ UIW

Are you interested in a career in the music business? Do you have any idea how to get started or what careers are available? The Music Industry Studies Program at UIW can prepare you for success in today's dynamic music industry. Available careers include: Record Producer, Talent Agent, Record Company Executive, Concert Promoter, Recording Engineer, Studio Musician, Arranger, Publisher, Jingle Producer, Recording Studio Owner, Recording Artist and many more.

As a Music Industries Major, you will learn, in-depth, about all the careers mentioned above. You'll also study music theory, perform two internships, learn aural skills, take business and accounting courses, study copyright law, studio arranging, record production and web design for music applications. If all that sounds interesting, open this brochure and read on!

NEW COURSES IN MUSIC INDUSTRIES

Music Industries at UIW has experienced rapid growth in the past five years. Enrollment has doubled and new courses are being added to the program to stay current with industry trends. Available new courses include: Record Production, Introduction to Music Technology, Web Design for Music Applications, and Entertainment Law.

These courses help enable students to acquire essential skills needed to successfully pursue careers in the music industry.

INTERNSHIPS

Music Industries Majors participate in a minimum of two internships. The first one is done during the 2nd to 4th semesters and consists of 60 hours at a recording studio, radio station, or record label in San Antonio. The senior internship is a total of 240 hours and can be taken anywhere in the U.S.

Recent senior internships have included: Warner Bros./Word Records in Nashville, ASCAP in Los Angeles, Disney Radio, the Jimmy Kimmel Live Show in Hollywood, and the Orchard.com in New York.

Burgundywoods Rodriguez, a December, 2004 graduate of the program, did a dual internship at Virgin and Interscope Records in Los Angeles. At the end of her internship, Virgin offered her a fulltime job in their copyright department. She accepted, and after three short months, she was promoted to Coordinator of the Film and Television Department of EMI Music Publishing. If you're interested in knowing more about her studies at UIW, or her internships at Virgin and Interscope, visit her at www.burgundywoods.com. She designed and maintains her own website, a skill she learned at UIW.



Burgundywoods Rodriguez

“The Music Industries Program at the University of the Incarnate Word, and the professional counsel of Mr. Waller, gave me the opportunity to live out my Hollywood dreams and musical goals. Today, ANYTHING is possible for me!”

Burgundywoods Rodriguez, UIW '04

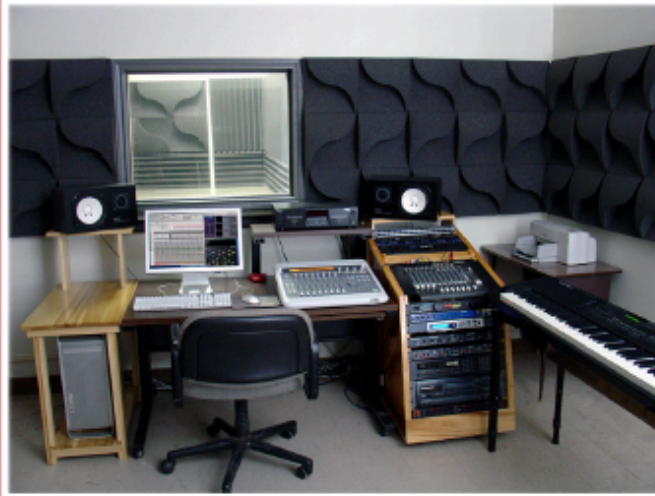
Carlos Alvarez, a 2002 graduate of the program, is the Promotions Director for A.R.C. Discos, a BMI affiliated songwriter, a voting member of NARAS, and a performing member of internationally famous Mariachi Campanas de America. They've performed everywhere, including the Hollywood Bowl and the White House. In 2010, he received a GRAMMY nomination for a record he produced.

“The Music Industry Studies program introduced me to the business aspect of the recording industry. Furthermore, the program allowed for me to attend the School of Business at Incarnate Word, which gave me a more in-depth understanding of business administration, while attending music and music production courses.”

Carlos H. Alvarez, UIW '02

UIW ELECTRONIC MUSIC STUDIO

Intro to Music Technology, Studio Arranging, Web Design for Music Applications, and Record Production are all required courses for MIS majors. They are taught in the music department's state-of-the-art electronic lab/recording studio. The studio features a Mac Pro quad processor computer with a 23-inch cinema display. Software includes Digital Performer 7 and Pro Tools 9, two of the top digital audio workstations used in the recording industry. A large virtual instrument selection includes the Garritan Personal Orchestra, Garritan Jazz and Big Band Collection, and the MOTU MachFive Software Sampler with an extensive sample library. Music notation software includes the latest versions of Sibelius and Finale. The studio's Digi 03 control surface is compatible with Pro Tools and Digital Performer. DP7 has six new virtual instrument plug-ins that cover everything from sampling to analog and fm synthesis. Monitoring is handled by Yamaha NS 10M's driven by an Alesis Stereo amplifier. The studio is well equipped for film scoring which is available as a private lesson. The latest web design software such as Dreamweaver, Photoshop and Flash are also available. The control room window below looks into an isolation booth that is used for recording drums, vocals, etc.



MUSIC INDUSTRY STUDIES

Jim Waller teaches Music Industry Studies, Studio Arranging, Intro to Music Technology, Jazz Improvisation, Web Design, and directs the UIW Jazz Ensemble, which performed at the Montreux Jazz Festival in Switzerland in July, 2009. He's been in the music business for over forty years as an arranger, composer, producer, performer, and recording engineer. For the past twenty years, he has owned and operated Digital Image Recording Studio, where he's produced numerous CD's and jingles. His jingles have won two ADDY's and three Communicator Crystal Awards of Excellence. He's written arrangements for the U.S. Air Force Band "Tops in Blue", Las Vegas shows, British recording group "The New Vaudeville Band" and numerous client's projects at Digital Image. As an artist/producer, he's had recordings released on Warner Bros., United Artists, Del-Fi, Arvee, and CBS-Columbia Records.

Mr. Waller holds a MS in Music Technology from Indiana University-Purdue University, Indianapolis, and a BA in Music Composition from the University of California, Santa Barbara, College of Creative Studies. While finishing his undergraduate degree at UCSB, he taught jazz arranging and composition at Santa Barbara Community College and directed the SBCC Jazz Ensemble and the SBCC Continuing Education Jazz Ensemble.

For more information about the UIW Music Industry Studies Program contact Jim Waller at 210-445-0412, jwaller@uiwtx.edu, or visit www.digitalimagepro.com/classes.html

The MIS degree plan is available online @ www.uiw.edu/music/bofartindustries.html

UIW MUSIC DEPARTMENT

The UIW Music Department faculty is made up of very qualified and caring individuals who always go the extra mile to help students realize their full potential. Small class size and lots of one-on-one really does make a difference.

UIW MUSIC FACULTY

| | |
|---|---|
| William Gokelman, CHAIR Professor of Music Director of Liturgical Music Chorale, Madrigals, Piano, Conducting | Studio 5 829-3848 gokelman@uiwtx.edu |
| Deborah Bussineau-King Professor of Music Voice, Singing for Beginners, Opera Survey | Studio 2 829-3858 cantosdebbie@ sbcglobal.net |
| Dr. Janice Dvorkin Associate Professor of Music Music Therapy, Psychology of Music | Studio 3 829-3856 dvorkin@uiwtx.edu |
| Dr. Ken Metz Associate Professor of Music Composition, Music Theory, Orchestration | Studio 6 829-3850 metz@uiwtx.edu |
| Dr. Ludim Pedroza Assistant Professor of Music Music History, Class Piano, Keyboard Skills for Music Majors | Studio 7 829-3849 pedroza@uiwtx.edu |
| Jim Waller Instructor of Music Coordinator, Music Industries Studio Arranging, Web Design | Studio 7 445-0412 jwaller@uiwtx.edu |
| Ferdinand Vollmar Band Director Coordinator, Music Education | Studio 5 262-0609 vollmar@uiwtx.edu |

UIW MUSIC ENSEMBLES

UIW Community Orchestra, Cardinal Chorale, UIW Jazz Ensemble,
UIW Wind Ensemble, UIW Cardinal Marching Band, UIW Madrigals

STUDENT ORGANIZATIONS

Music Therapy Student Association, UIW Chorale,
Music Industries Club (MIC)

MAJOR FIELDS OF STUDY

Music Composition, Music Performance, Music Education,
Music Therapy, Music Industry Studies

SCHOLARSHIPS

The Music Department offers numerous scholarships every year.
Contact Professor William Gokelman for more information.